



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

BECK FAMILY Y

YMCA OF THE NORTHWOODS SPONSORSHIP OPPORTUNITIES

715-362-9622- www.northwoodsymca.org





WHY THE Y MATTERS

YOUTH DEVELOPMENT

At the Y, we believe every child deserves the opportunity to reach their full potential. Through youth sports, swim lessons, summer camps, after-school programs, and leadership experiences, we give kids and teens a safe place to learn, grow, and belong. Our programs help young people discover their strengths, build confidence, and form lasting friendships rooted in teamwork and respect, guided by the values of caring, honesty, respect, and responsibility. We nurture character and inspire the next generation of leaders who will make our communities stronger.

HEALTHY LIVING

The Y is where people of all ages and backgrounds come together to improve their health and well-being. From group fitness and personal training to wellness classes, aquatics, and recreation, we help individuals and families find joy in movement and balance in their daily lives. But healthy living is about more than physical fitness—it's about emotional connection, mental wellness, and belonging. At the Y, we believe that when we support one another on our wellness journeys, we create a community that is stronger, happier, and more resilient together.

SOCIAL RESPONSIBILITY

Together, we can make a lasting difference in the lives of others. The Y believes that real social change happens when neighbors support one another and work side by side for the common good. Through community partnerships, volunteer opportunities, and programs that respond to local needs, we connect people to a cause greater than themselves. Whether it's mentoring youth, supporting families, or ensuring everyone—regardless of age, income, or background—has access to the Y, we turn compassion into action. Together, we're building a more caring, inclusive, and connected Northwoods where everyone has the opportunity to thrive.

HOPE BEGINS WITH YOU

PARTNERSHIPS

YOUTH DEVELOPMENT PARTNER \$10,000

As a Youth Development Partner, your business leads the way in supporting programs that help kids grow strong in spirit, mind, and body. This premier level includes Presenting Sponsorship of two major events—Denim & Diamonds, Teen Character Awards, or the YMCA Golf Scramble—and four special events or programs, such as Healthy Kids Day, the Teen Character Awards, the Not So Scary Halloween Trail, and Family Fun Events.

Your partnership builds brighter futures by ensuring that all children have access to safe, healthy, and inclusive opportunities at the Y.

Benefits include:

- Presenting Sponsor recognition for 2 Major Events and 4 Special Events/Programs
- Premier logo placement on all event and YMCA marketing materials
- Recognition in press releases, social media, and event signage
- Opportunity to speak or present at sponsored events
- Four complimentary tickets to each major event

HEALTHY LIVING PARTNER \$7,500

As a Healthy Living Partner, your business promotes wellness and connection across our community. This level includes Presenting Sponsorship of one major event—your choice of Denim & Diamonds, the Teen Character Awards, or the YMCA Golf Scramble—and three special events or programs, such as ForeverWell Gatherings, Healthy Kids Day, and Family Fun Events.

Benefits include:

- Presenting Sponsor recognition for 1 Major Event and 3 Special Events/Programs
- Logo featured on event signage, promotional materials, and YMCA website
- Recognition in social media and community outreach
- Two complimentary tickets to each major event



SOCIAL RESPONSIBILITY PARTNER \$5,000

As a Social Responsibility Partner, your business helps create a stronger, more connected community. This level includes Presenting Sponsorship of four special events or programs, such as the Father–Daughter Dance, Not So Scary Halloween Trail, ForeverWell Events, and Youth Development Center Family Events.

Benefits include:

- Presenting Sponsor recognition for 4 Special Events/Programs
- Logo featured on all related marketing and event materials
- Recognition in YMCA social media and publications
- Opportunity to connect with attendees and volunteers at sponsored events
- Two complimentary tickets to each event, if applicable (Some Events are Free already, thanks to your support)

MAJOR SPECIAL EVENTS

TEEN CHARACTER AWARDS

The Teen Character Awards celebrate exceptional young people from across the Northwoods who live out the Y's core values of caring, honesty, respect, and responsibility. These awards honor teens who lead by example—in their schools, families, and communities—and inspire others through integrity and service. This powerful event shines a light on the next generation of leaders who are helping shape a stronger, kinder Northwoods.

Sponsorship Opportunities:

- \$3,000 – Presenting Event Sponsor
Top billing in all event materials, logo recognition, on-stage acknowledgment, and 4 event tickets
- \$1,500 – Award Sponsorship
Recognition during award presentations and in event materials, plus 4 award tickets
- \$1,500 – Media Sponsorship
Logo placement on promotional materials, press releases, and digital ads, plus 4 event tickets
- \$1,500 – Food Sponsorship
Logo recognition at the reception and in event signage, plus 4 event tickets
- \$500 – Table Sponsorship
Logo displayed on event tables and in program materials, plus 2 complimentary tickets





DENIM AND DIAMONDS

The Denim & Diamonds Gala is the YMCA of the Northwoods' signature fundraising event—an evening of casual elegance and community spirit. Guests enjoy dinner, live entertainment, raffles, and auctions, all supporting the Y's mission to strengthen youth, families, and the Northwoods community.

Proceeds fund programs that promote youth development, healthy living, and social responsibility, ensuring everyone has access to the Y's life-changing opportunities.

Sponsorship Opportunities:

- **\$3,000 – Presenting Event Sponsorship**
8 tickets (full table), 2 bottles of wine, top logo placement on all marketing materials, and recognition on YMCA website and digital signage.
- **\$1,500 – Food Sponsorship**
8 tickets, 2 bottles of wine, logo recognition on food tables, event materials, and YMCA website.
- **\$1,000 – Live Auction Sponsorship**
8 tickets, 2 bottles of wine, logo featured during the live auction and on YMCA marketing.
- **\$750 – Table Sponsorship**
8 tickets, 2 bottles of wine, and table recognition in event materials and YMCA website.

GOLF SCRAMBLE

The YMCA Golf Scramble combines friendly competition with a shared commitment to community. Teams of golfers from across the Northwoods come together for a day of camaraderie, contests, and connection—all while raising funds to support YMCA programs that strengthen youth, families, and seniors. It's the perfect blend of fun on the course and impact off it.

Sponsorship Opportunities:

- **\$3,000 – Event Sponsorship**
Prominent logo placement, recognition throughout the event, and two complimentary golf teams.
- **\$1,500 – Lunch Sponsorship**
Logo displayed during lunch service and recognition in event materials.
- **\$1,500 – Cart Sponsorship**
Logo featured on every golf cart and recognition during announcements.
- **\$500 – 4-Person "Bundle Package" Team**
Includes golf, cart, lunch, and two mulligans per golfer.
- **\$340 – 4-Person "Basic Package" Team**
Includes golf, cart, and lunch.
- **\$250 – Exclusive Hole Sponsorship**
Signage at one hole and the opportunity to interact with players.
- **FREE – Hole Activity or Game**
Host an engaging activity or giveaway at your designated hole to connect with participants.

SPECIAL EVENTS & PROGRAMS

Our Special Events bring families, friends, and neighbors together to celebrate community, connection, and the Y's mission in fun and meaningful ways. From family dances to outdoor adventures, these events create memories while supporting programs that promote youth development, healthy living, and social responsibility. Each event provides unique sponsorship opportunities for businesses that want to make a lasting local impact.

Sponsorship Opportunities:

- \$1,500 – Presenting Sponsorship
Logo featured on all event materials, YMCA website, and digital signage. Recognition during the event and the opportunity to display promotional materials.
- \$500 – Event / Program Sponsorship
Logo displayed on event signage and YMCA website, with recognition in event materials.
- \$250 – Supporting Sponsorship
Logo recognition in the event program and YMCA digital promotions.

FATHER DAUGHTER DANCE

The Father-Daughter Dance is a treasured evening that celebrates one of life's most meaningful relationships. Set to music, laughter, and a joyful atmosphere, this special night gives daughters and their father figures a chance to connect, dance, and make memories that last a lifetime.

Local businesses can help make the evening unforgettable by sponsoring details like corsages, desserts, party favors, or the photo booth as Event or Supporting Sponsors, ensuring every family enjoys a night filled with love and lasting smiles.

HEALTHY KIDS DAY

Healthy Kids Day is a free, family-focused celebration of active living and wellness. Families enjoy games, demonstrations, and hands-on activities that inspire healthy habits and community connection.

Businesses can enhance the fun by sponsoring activities like the bounce house, crafts, pool slide, gymnastics obstacle course, and more as Event or Supporting Sponsors, helping kids and families learn, play, and grow together.

NOT SO SCARY HALLOWEEN TRAIL

Families are invited to step into a world of friendly ghosts, glowing pumpkins, and plenty of smiles at the Not So Scary Halloween Trail. This festive event turns Halloween into an afternoon of laughter and imagination rather than frights, giving kids a safe place to trick-or-treat and explore.

Community partners help bring the magic to life by sponsoring elements like music, treat stations, crafts, games, and photo stops with the support of our community. Together, we create a night of fun and community connection for families across the Northwoods.



SAFETY AROUND WATER

The YMCA's Safety Around the Water program provides essential swim and water safety instruction to 2nd and 4th-grade students from local schools. Sponsorships at the Presenting, Program, and Supporting levels help ensure every child can participate at no cost by funding life jackets, goggles, and giveaway materials. This initiative equips local youth with the skills and confidence to stay safe in and around the water while strengthening community well-being.

CLASH OF THE PADDLES

The Clash of the Paddles Pickleball Tournament brings together players of all ages and skill levels for a weekend of competition, camaraderie, and fun. This lively event promotes active living and community connection through one of the fastest-growing sports in the country.

Businesses can get in the game by sponsoring key elements like awards, court signage, and t-shirts. As an event or supporting sponsor you are helping make this tournament an exciting and memorable experience for participants and spectators alike.

YOUTH FLAG FOOTBALL

The YMCA's Youth Flag Football program teaches teamwork, sportsmanship, and skill development in a fun, positive environment. Each season brings together hundreds of local youth to learn the game and build character both on and off the field. Sponsorships help provide jerseys, equipment, and program materials to keep participation affordable for all families.

The Presenting Sponsor is featured with their logo on the front of every player's jersey, Program Sponsors are recognized on the back of three team jerseys, and Supporting Sponsors are featured on the back of one team's jerseys.

YMCA GYMNASTICS

Young athletes at the YMCA of the Northwoods discover their strength, balance, and confidence through the Y Gymnastics Team. This program provides opportunities for gymnasts to grow their skills and represent the YMCA at competitions throughout the region. With a focus on teamwork, discipline, and personal growth, participants learn lessons that extend far beyond the gym. Sponsorships help provide uniforms, equipment, travel assistance, and meet fees so every athlete can participate and reach their full potential.





YOUTH IN GOVERNMENT

The YMCA's Youth in Government program empowers students to experience the democratic process firsthand through civic engagement, leadership development, and hands-on learning. Sponsorships at the Presenting, Program, and Supporting levels help provide event T-shirts, support travel costs, bring in guest speakers, and fund program scholarships to keep the experience affordable and accessible for all participants.

FOREVERWELL EVENTS

ForeverWell Events bring active older adults together to connect, learn, and live well in spirit, mind, and body. Through programs like the Lunch and Learn Series, Hiking Series, Quilters Group, and more, participants build friendships, discover new interests, and stay engaged in healthy, fulfilling activities.

Businesses can support these meaningful experiences as Event or Supporting Sponsors, helping provide opportunities for lifelong wellness, social connection, and community enrichment.

YOUTH DEVELOPMENT CENTER FAMILY EVENTS

The YMCA's Youth Development Center (YDC) hosts year-round family events that strengthen connections between children, parents, and the community. Highlights include the Holiday Open House, Mom's and Muffins, and Dad's and Doughnuts, along with other outreach and appreciation activities. Sponsorships at the Presenting, Program, and Supporting levels help provide event supplies, books, snacks, and activity materials—ensuring these experiences remain engaging, meaningful, and accessible for all families.

SPECIAL OLYMPICS SWIM TEAM

At the YMCA of the Northwoods, the Special Olympics Swim Team provides athletes of all abilities the chance to experience the joy of competition and the pride of personal achievement. Through structured practices and supportive coaching, swimmers build strength, confidence, and lasting friendships. Sponsorships help fund pool time, coaching, travel, and uniforms—ensuring that every athlete has the opportunity to participate, compete, and succeed in an inclusive environment.

**WHERE EVERY GIFT.
CHANGES A LIFE.**



IMPACT LEVELS

\$250

Supports 1 year of program costs for youth sports so everyone can feel like they belong.

\$1,500

Supports one session of swim lessons for 25 individuals, ensuring children and families feel safe around water.

\$2,500

Supports Free Livestrong Programming and Y Membership to 12 individuals during the 3-month program.

\$10,000

Supports 1 year of household membership for 12 families experiencing financial difficulties, ensuring that no one is turned away due to inability to pay.

\$15,000

Ensure that 8 children can have the Best Summer Ever and attend our Summer Camp 5-days a week, all summer long.

If your total sponsorship package is \$1,500 or more, you are eligible to receive a donor recognition banner in the Y for the duration of the year's campaign. If your total sponsorship is \$10,000 or more, you will receive 4 tickets to each of our major events.



A PLACE TO BELONG A PLACE TO THRIVE FIND YOUR Y

FLAMBEAU RIVER Y
485 5TH Avenue S.
Park Falls, WI 54552

BECK FAMILY Y
2003 E Winnebago St.
Rhineland, WI 54501

YOUTH DEVELOPMENT CENTER
Tripp Family Campus
511 S. Pelham Street
Rhineland, WI 54501

